



KSAT 12 TV

## ORDER

Print Date 09/19/12

Page 1 of 5

Flight Dates 09/28/12-10/04/12

		Product	
<u>Contract / Revision</u>	<u>259362</u>	<b>CONGRESS LEADER FUND</b>	<u>Order Sep</u> 00:15:00
<u>Original Date / Revision</u>		<u>Agency Com</u> 15%	<u>Estimate #</u> 3212
	09/19/12 09/19/12	<u>Billing Contact</u>	<u>Alt Order #</u> 06320842
<u>Advertiser</u>	Pol-Iss-CongLeadership Fur		<u>Billing Type</u> Cash
New till 09/18/12			<u>Order Type</u> GENERAL
		815 Slaters Lane	<u>Billing Cycle</u> WEEKLY
		Alexandria, VA 22314	<u>Billing Calendar</u> BROADCAST
<u>Agency</u>	American Media & Advocacy		<u>Demographic</u> A35+
<u>Buying Contact</u>		<u>Sales Office</u> DC	<u>Rev Codes</u> AGY POL ISSUE
815 Slaters Lane		<u>Sales Region</u> NAT	<u>Product Codes</u> PA-Republican
Alexandria, VA 22314		<u>Agency Ref</u>	<u>Priority</u> P-2
			<u>Advertiser Ref</u>

Primary Account Executive

Heather Uttley

Account Executive	Order%	Start Date	End Date
Heather Uttley	100%		

Order Share 100% Market Value 54650

Competing Station	% of Order	Amount
KABB	%	0
KCWX	%	0
KENS	%	0
KMYS	%	0
KRRT	%	0
NSAT	%	0
WOAI	%	0

**Order Totals**

Month	# of Spots	Net Amount		Rating	Billing Plan		# Spots	Net Amount		Gross Amount
		Gross Amount	Rating		Start Date	End Date		Net Amount	Gross Amount	
September 2012	10	\$9,307.50	\$10,950.00	0.00	09/24/12	09/30/12	10	\$9,307.50	\$10,950.00	
October 2012	32	\$37,145.00	\$43,700.00	0.00	10/01/12	10/07/12	32	\$37,145.00	\$43,700.00	
<b>Totals</b>	<b>42</b>	<b>\$46,452.50</b>	<b>\$54,650.00</b>	<b>0.00</b>						

Ln	Ch	Start	End	Inventory Code	Billing Plan			Totals							
					Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSAT	09/28/12	09/28/12	Late News- 10PM	CM	M-F 10-1035pm	----1--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Late News- 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1	\$2,500.00			0.00					
2	KSAT	09/28/12	09/28/12	Nightline- 11:05PM	CM	M-F 1105-1132p	----1--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1	\$700.00			0.00					
3	KSAT	09/28/12	09/28/12	News- 5PM	CM	M-F 5-530p	----1--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				News- 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1	\$1,500.00			0.00					
4	KSAT	09/28/12	09/28/12	GMSA- 6 AM	CM	M-F 6-7am	----1--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				GMSA- 6 AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1	\$900.00			0.00					



KSAT 12 TV

Print Date: 09/19/12

Page 2 of 5

Contract / Revision **259362** Flight Dates **09/28/12-10/04/12**

### Hiatus Dates

Original Date / Revision 09/19/12 / 09/19/12

Order Sep 00:15:00

Advertiser Pol-Iss-CongLeadership Fu Product CONGRESS LEADER FUND Estimate # 3212



Contract / Revision 259362 Flight Dates 09/28/12-10/04/12 Hiatus Dates  
 Original Date / Revision 09/19/12/ 09/19/12 Order Sep 00:15:00

Advertiser Pol-Iss-CongLeadership Fu Product CONGRESS LEADER FUND Estimate # 3212

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
16	KSAT	09/29/12	09/29/12	GMA- SAT 7AM	CM	Sat 7-8A	-----1-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00	
				GMA- SAT 7AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----1-		1	\$450.00			0.00						
17	KSAT	09/30/12	09/30/12	GMSA- SUN 8AM	CM	Sun 8-9A	-----2	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00	
				GMSA- SUN 8AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----2		2	\$350.00			0.00						
18	KSAT	10/04/12	10/04/12	Late News- 10PM	CM	M-F 10-1035pm	---1---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
				Late News- 10PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1	\$2,500.00			0.00						
19	KSAT	10/04/12	10/04/12	Nightline- 11:05PM	CM	M-F 1105-1132p	---1---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00	
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1	\$700.00			0.00						
20	KSAT	10/04/12	10/04/12	News- 6PM	CM	M-F 6-630p	---1---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00	
				News- 6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1	\$1,500.00			0.00						
21	KSAT	10/04/12	10/04/12	GMSA- 6 AM	CM	M-F 6-7am	---1---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00	
				GMSA- 6 AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1	\$900.00			0.00						
22	KSAT	10/04/12	10/04/12	ET M-F- 6:30PM	CM	M-F 630-7p	---1---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	
				ET M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1	\$1,600.00			0.00						
23	KSAT	10/04/12	10/04/12	GMA- 7 AM	CM	M-F 7-9a	---1---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
				GMA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1	\$600.00			0.00						
24	KSAT	10/04/12	10/04/12	Live With Kelly- 9AM	CM	M-F 9-10A	---1---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00	
				Live With Kelly												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---1---		1	\$450.00			0.00						
25	KSAT	10/02/12	10/02/12	Late News- 10PM	CM	M-F 10-1035pm	-1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
				Late News- 10PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-1-----		1	\$2,500.00			0.00						
26	KSAT	10/02/12	10/02/12	Nightline- 11:05PM	CM	M-F 1105-1132p	-1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00	
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-1-----		1	\$700.00			0.00						
27	KSAT	10/02/12	10/02/12	News- 5PM	CM	M-F 5-530p	-1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00	
				News- 5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-1-----		1	\$1,500.00			0.00						
28	KSAT	10/02/12	10/02/12	News- 6PM	CM	M-F 6-630p	-1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00	
				News- 6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-1-----		1	\$1,500.00			0.00						



Contract / Revision 259362 Flight Dates 09/28/12-10/04/12 Hiatus Dates  
 Original Date / Revision 09/19/12/ 09/19/12 Order Sep 00:15:00  
 Advertiser Pol-Iss-CongLeadership Fu Product CONGRESS LEADER FUND Estimate # 3212

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
28	KSAT	10/02/12	10/02/12	News- 6PM	CM	M-F 6-630p	-1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				News- 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1	\$1,500.00			0.00					
29	KSAT	10/02/12	10/02/12	GMSA- 6 AM	CM	M-F 6-7am	-1-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				GMSA- 6 AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1	\$900.00			0.00					
30	KSAT	10/02/12	10/02/12	ET M-F- 6:30PM	CM	M-F 630-7p	-1-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				ET M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1	\$1,600.00			0.00					
31	KSAT	10/02/12	10/02/12	GMA- 7 AM	CM	M-F 7-9a	-1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1	\$600.00			0.00					
32	KSAT	10/02/12	10/02/12	Live With Kelly- 9AM	CM	M-F 9-10A	-1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				Live With Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1	\$450.00			0.00					
33	KSAT	10/03/12	10/03/12	Late News- 10PM	CM	M-F 10-1035pm	--1----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Late News- 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1	\$2,500.00			0.00					
34	KSAT	10/03/12	10/03/12	Nightline- 11:05PM	CM	M-F 1105-1132p	--1----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1	\$700.00			0.00					
35	KSAT	10/03/12	10/03/12	Inside Edition- 4:30PM	CM	M-F 4:30-5P	--1----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Inside Edition- 4:30PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1	\$550.00			0.00					
36	KSAT	10/03/12	10/03/12	News- 5PM	CM	M-F 5-530p	--1----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				News- 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1	\$1,500.00			0.00					
37	KSAT	10/03/12	10/03/12	News- 6PM	CM	M-F 6-630p	--1----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				News- 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1	\$1,500.00			0.00					
38	KSAT	10/03/12	10/03/12	GMSA- 6 AM	CM	M-F 6-7am	--1----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				GMSA- 6 AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1	\$900.00			0.00					
39	KSAT	10/03/12	10/03/12	ET M-F- 6:30PM	CM	M-F 630-7p	--1----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				ET M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1	\$1,600.00			0.00					
40	KSAT	10/03/12	10/03/12	GMA- 7 AM	CM	M-F 7-9a	--1----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1	\$600.00			0.00					



Contract / Revision **259362** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision **09/19/12/ 09/19/12**

Order Sep **00:15:00**

Advertiser **Pol-Iss-CongLeadership Fu** Product **CONGRESS LEADER FUND** Estimate # **3212**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	<u>Totals</u>
															Amount
40	KSAT	10/03/12	10/03/12	GMA- 7 AM GMA	CM	M-F 7-9a	--1----	:30	1	\$600.00	P-2	0.00	NM		1 \$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 --1---- 1 \$600.00 0.00															
N42	KSAT	10/03/12	10/03/12	Wed Prime 2 Hr Sp President Debate	CM	Wed 8-10P	--W----	:30	1	\$3,000.00	P-2	0.00	NM		1 \$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 --W---- 1 \$3,000.00 0.00															
														<b>Totals</b>	<b>42 \$54,650.00</b>

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 259362

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Tracey Robinson, American Media & Advocacy Group  
Name

815 Slaters Lane, Alexandria, VA 22314  
Address

703-683-4877

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

Sen. Norm Coleman, Chairman

Brian Walsh, President

Pete Meachum, Treasurer / Secretary

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is \_\_\_\_\_.

b. The candidate seeks election to the office of \_\_\_\_\_ in  
the  Primary Election,  General Election, or  Special Election.

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is Congressional Leadership Fund.

b. The Purchaser is Jon Ferrell.